



LEAF  
GLOBAL  
ENVIRONMENTAL  
SERVICES



**Together Towards a Greener  
and More Sustainable Future**



Leaf Global Environmental Services was established in 2018. The Company was registered in the Commercial Register of the city of Jeddah under No. (4030608537) to be a multidisciplinary company in the field of science, engineering and technology. It is one of the first established Class A environmental consultants in KSA.

The Company's current capital is twenty-five million (25,000,000) Saudi riyals divided into five million (5,000,000) shares of equal value of five (5) Saudi riyals per share, all of which are fully paid-up ordinary shares.



## Company's Key Activities

The Company's activity is represented in environmental services, which include multiple services, the most prominent of which are:

### Environmental Services



Environmental Impact Assessment

Environmental Compliance Control

Construction Management Plan

Ground Surveys

Ecological Survey

Marine Environment Survey

Marine Control

Water, Soil and Sediment Analysis

### Coral Reef Development



### Mangrove Transplantation



## Chairman's Message

We prepare to enter the equity market (Nomu) through an IPO process, which we consider to be the starting point for a new chapter in our remarkable journey, it opens the door to the ambition of partners and investors to share with us this pivotal moment in our way towards new horizons, formulating sustainable pathways, and fulfilling our promises of innovation and environmental care in order to improve our planet, our homeland, and the future of coming generations.

**Abdullah Saleh Mohammed Binladin**



## Company's Vision

To be a global leading company in environmental services and to become a leader in providing sustainable solutions for a greener future

In essence, we are committed to preserving and restoring the health of our planet. We envision a world where human activities and nature are brought into harmony through innovative environmental services. Our objective is to be at the forefront of this movement, leading the way to find sustainable solutions that mitigate environmental impact and promote a healthier and more resilient planet.

## Company's Mission

We are committed to making a positive impact on the environment and creating a sustainable future for all. Our mission is to deliver comprehensive environmental services that go beyond compliance and empower businesses, governments, and communities to achieve environmental excellence.

We believe that environmental challenges can be transformed into opportunities for innovation and progress. Through our experience, passion and commitment, we provide tailored solutions that address complex environmental issues, protect natural resources and enhance sustainable practices.



## Company's Strategy



**Environmental Excellence:** We continually invest in R&D and innovation to stay ahead of emerging environmental challenges and deliver cutting-edge solutions to our clients.



**Client Focus:** Our clients are at the center of all we do. We feel their needs, understand their unique challenges and develop tailored solutions that address their specific environmental objectives.



**Comprehensive Solutions:** From initial assessment and planning to implementation, monitoring and ongoing support, we provide comprehensive services that ensure environmental sustainability and compliance.



**Technology and Innovation:** We invest in the latest technology, data analytics and digital solutions in order to enhance the efficiency and effectiveness of our operations.



**Cooperation and Partnerships:** We actively seek opportunities to cooperate with industry experts, research institutions, government agencies, and local communities to leverage collective knowledge and resources.



**Ongoing Improvement:** By adopting a culture of learning, we can adapt to evolving environmental needs, stay ahead of industry trends, and continually improve the quality and effectiveness of our services.



**Global Expansion:** To expand our reach and positively impact environmental sustainability worldwide.

## Strengths



**Expert Team:** Our Company boasts a team of highly skilled and experienced environmental professionals from scientists and engineers to policy experts and project managers.



**Comprehensive Service Portfolio:** We provide a comprehensive range of environmental services, covering various areas such as waste management, pollution control, environmental impact assessments, remediation, sustainable energy solutions, and more.



**Technological Innovation:** We are at the forefront of technological advances in the environment industry.



**Tailored Solutions:** We understand that every client and project is unique. We boasts our ability to develop tailored solutions that align with our clients' specific requirements, objectives, and regulatory frameworks.

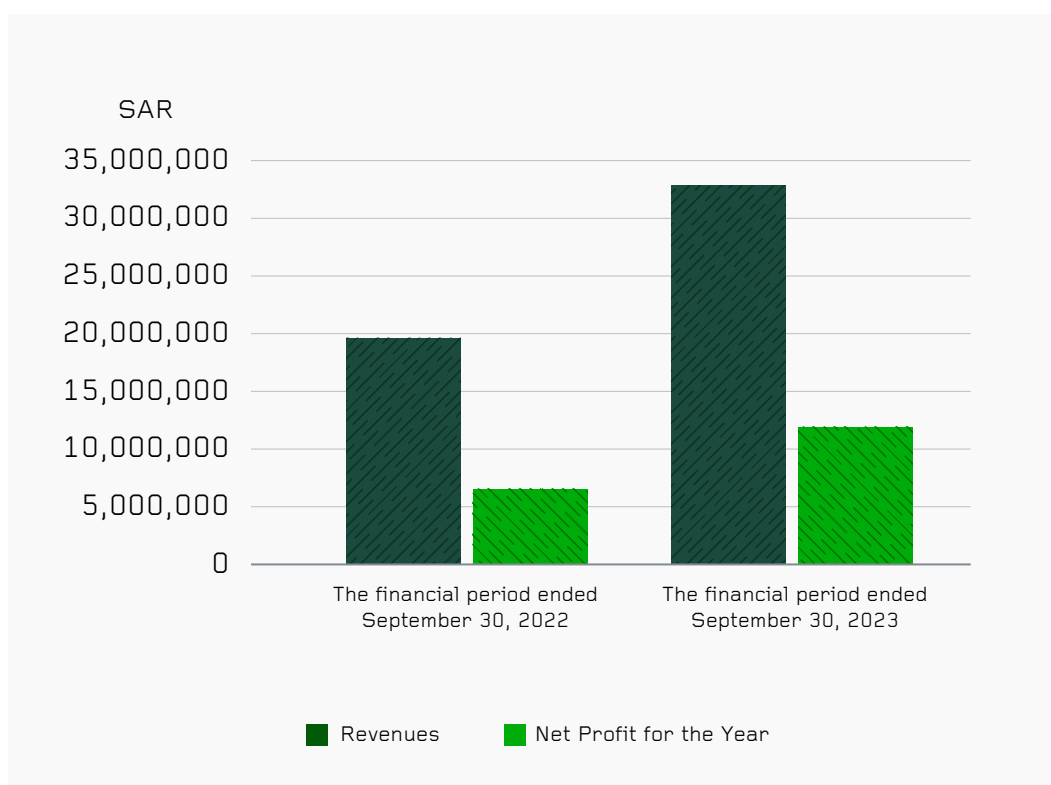
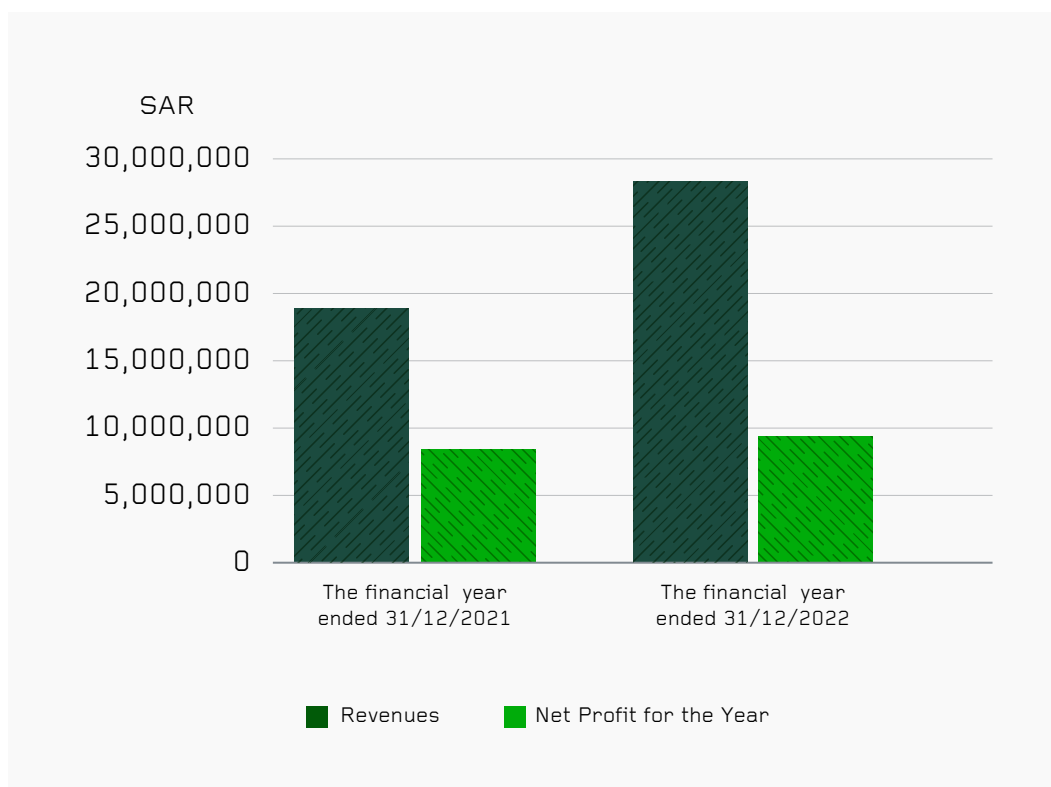


**Regulatory Compliance:** Deep understanding of local and international ecosystems.



## Growing Performance and High Profitability

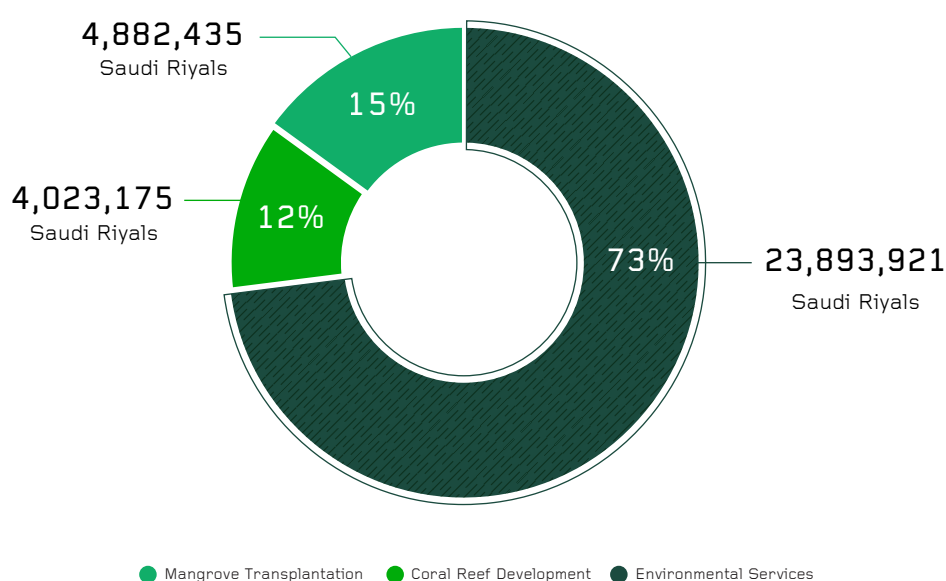
The company's business model is witnessing rapid growth. Its revenues grew by about 50% in 2022 compared to 2021 with a net profit margin of 33.5%.



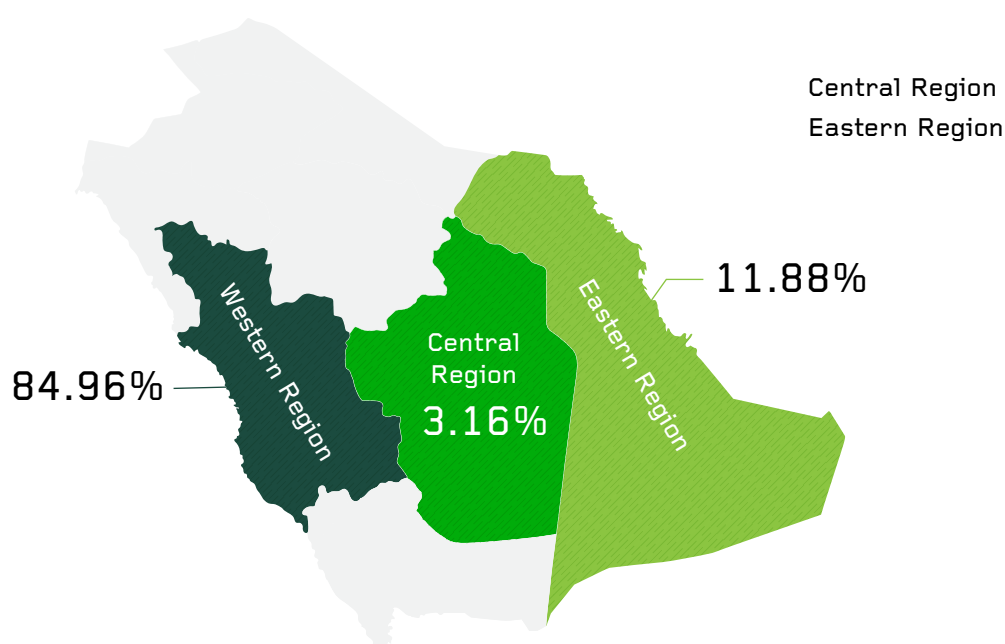
## Company Revenues

The Company's revenues are mainly generated from the environmental services sector, which includes multiple services including environmental impact assessment, environmental compliance control, construction management plan, ground surveys, ecological survey, marine environment survey, marine control, water quality and sea grass and water, soil and sediment analysis. The Company's revenues from environmental services activities amounted to (16,498,448) Saudi riyals, representing (87.5%) of the Company's revenues for the year 2021 compared to (19,757,334) Saudi riyals, representing (69.8%) of the 2022 revenues. Until the nine-month period ended September 30, 2023, the Company's revenues are still mainly generated from the environmental services sector. Revenues from this sector amounted to (23,893,921) Saudi riyals, representing (72.8%) of the total revenues as of September 30, 2023.

### Revenues of the Company as per the nature of the activity as of 30 September 2023



The Company's revenues are distributed according to the geographical scope within the Kingdom as of 30 September 2023G:





## Statement of Financial Position

| (SAR)                               | The financial period ended<br>December 31, 2023 | The financial period ended<br>December 31, 2023 | The financial period ended<br>September 30, 2023 |
|-------------------------------------|---|---|--|
| Total Current Assets                | 17,748,972                                      | 26,174,909                                      | 41,195,958                                       |
| Total Non-Current Assets            | 11,643,307                                      | 12,105,552                                      | 3,015,594  |
| <b>Total Assets</b>                 | <b>29,392,279</b>                               | <b>38,280,461</b>                               | <b>44,211,552</b>                                |
| Total Current Liabilities           | 6,823,042                                       | 5,896,370                                       | 6,058,113  |
| Total Non-Current Liabilities       | 5,969,367                                       | 6,662,038                                       | 6,983,189  |
| <b>Total Liabilities</b>            | <b>12,792,409</b>                               | <b>12,558,408</b>                               | <b>13,041,302</b>                                |
| Total Shareholders' Equity          | 16,599,870                                      | 25,722,053                                      | 31,170,250                                       |
| <b>Total Equity and Liabilities</b> | <b>29,392,279</b>                               | <b>38,280,461</b>                               | <b>44,211,552</b>                                |

## Figures of Leaf Global during the First Nine Months of 2023

67.3%

Revenue Growth Rate

35.7%

Net Profit Margin

81.3%

Profit for the Year

44

SAR  
Assets

37.6%

Return on Equity

26.5%

Return on Assets

## Offering Information

**01** Total number of offered shares: 1,500,000 shares.

**02** Percentage of capital: 30%.

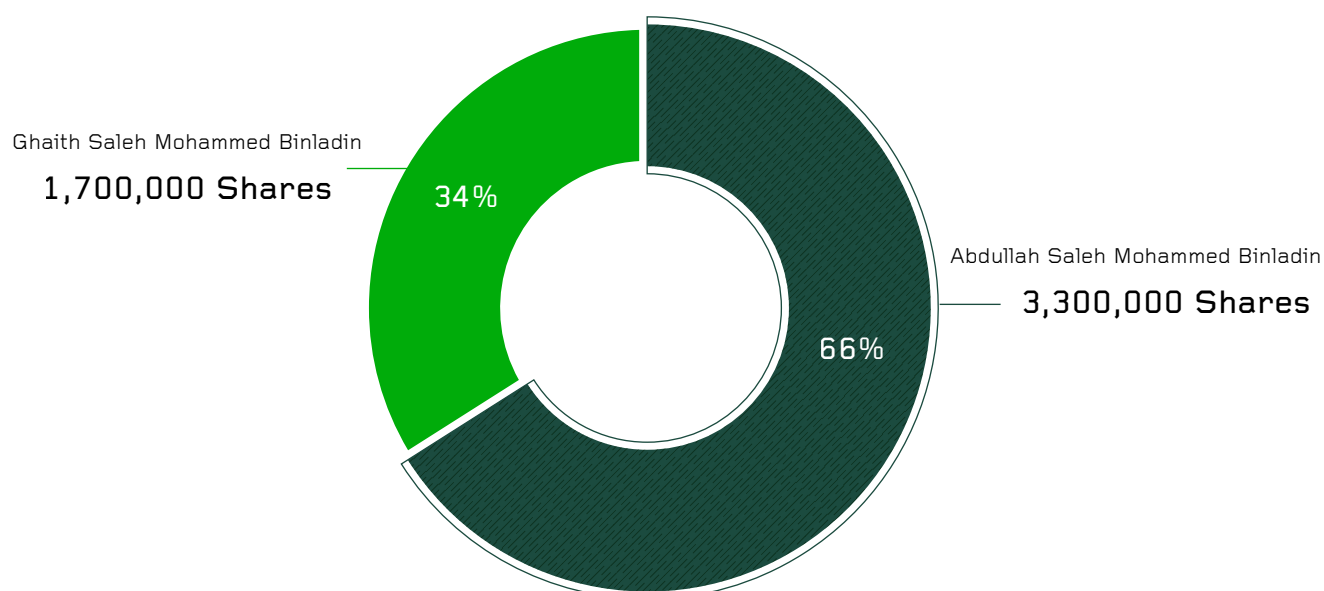
**03** Offering in the parallel market.

**04** Offering is limited to qualified investors.

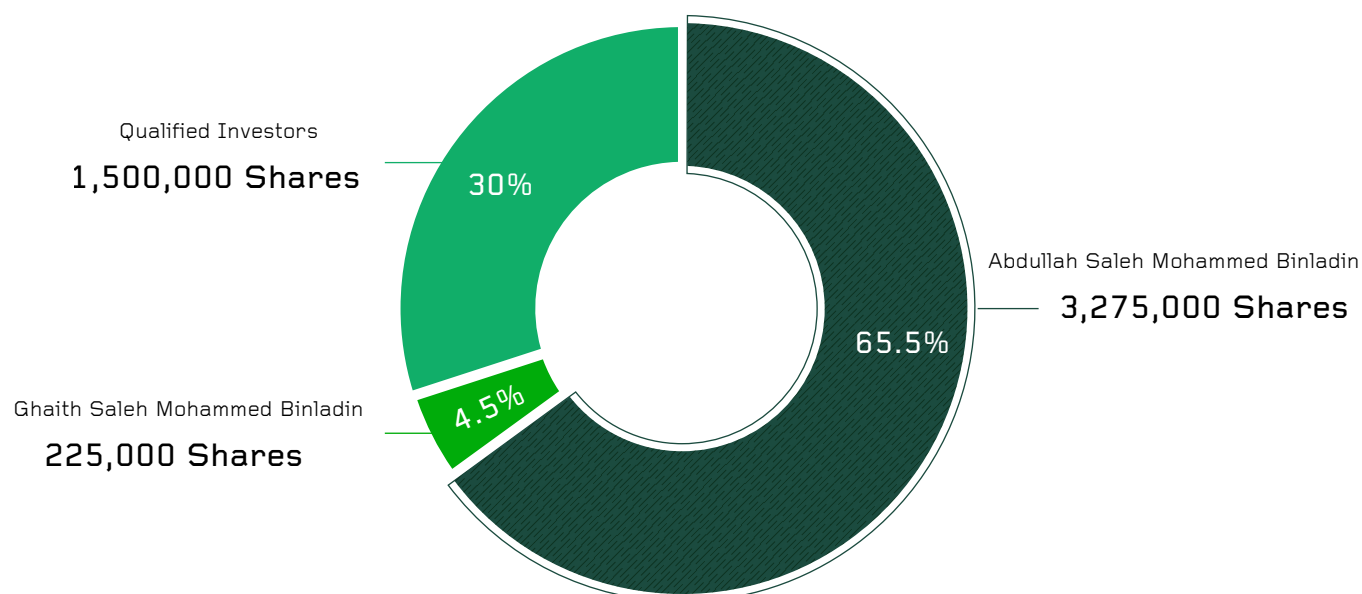
**05** Minimum subscription (10) shares per subscriber.

**06** Maximum Subscription (249,999) shares per subscriber

### Ownership structure (Pre-Offering)



### Ownership structure (Post-Offering)





## Key Dates

|   |  |
|---|--|
| Offering Period   | Subscription starts on Sunday 26/05/2024G and continues for a period of (5) days, until the end of Thursday 30/05/2024G. |
| Deadline for submission of Subscription Application Forms                                   | On Thursday 30/05/2024G 5pm.   |
| Deadline for payment of subscription amounts according to the Subscription Application Form | On Thursday 30/05/2024G 5pm.   |
| Announcement of the final allotment of Offer Shares and notifying investors                 | On Thursday 06/06/2024G.   |
| Refund of excess subscription amounts (if any)  | On Tuesday 11/06/2024G.  |

## Financial Advisor and Lead Manager

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## Receiving Agents



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